**AACSB博士班口試評估表-填表說明**

**National Taipei University of Technology College of Management**

**國立臺北科技大學管理學院**

**MS/MBA Final Oral Defense Evaluation**

**博士班論文最終口試評估表**

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| **Student****學生資訊** | **Name姓名** | **ID No.學號** | **Advisor指導教授** | **Date填寫日期** |
|  |  |  |  |
| **Department科系** |  |
| **Thesis Title論文題目** | 中文題目Chinese title |
| 英文題目English title |
| **Item A****項目A** | **Performance 表現** |
| **Excellent 優(4)** | **Good好(3)** | **Acceptable 平(2)** | **Unacceptable劣(1)** |
| **Ability to analyze business and industry problems and provide solution model from academic perspectives. 有能力去分析商業及產業問題並以學術的觀點提供解決模式** |
| **Identify & Analyze Problem****定義及分析問題** |  |  |  |  |
| **Establish Research Model****建立研究模式** |  |  |  |  |
| **Execute Academic Research****執行學術研究** |  |  |  |  |
| **Item B****項目B** | **Performance 表現** |
| **Excellent優(4)** | **Good好(3)** | **Acceptable平(2)** | **Unacceptable劣(1)** |
| **Demonstrate effective oral and written communication in business and academic setting and further give academic publication.** **在學術及產業領域展演有效果的口語及書寫溝通能力並盡一步發表學術出版** |
| **Accurate Information Usage/Citation****精準正確的引用資訊** |  |  |  |  |
| **Argument/Conclusion Ability****論據及總結能力** |  |  |  |  |
| **Public Presentation/Publication****會議簡報或出版** |  |  |  |  |
| **Apply Social Responsibility in Academic Research****以社會責任的觀點來執行學術研究** |  |  |  |  |
| **Overall Comment 整體評論** |
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| **Reviewer** **(signature /date)****口試委員簽名/日期** |  |

 **[notes] 請注意**

This is a type of Standard Grading Rubrics that aims to evaluate students’ capabilities.

此份評估表最主要是用來評鑑學生的能力

This form serves as a reference for AACSB and provides relevant information regarding graduate students for the graduate institute to take as reference for improvement of future curricula.

此份評估表是用來做為AACSB評量，佐證和做為未來改善計劃的參考資料

This evaluation shall not be included in the total grades of oral defense of the students involved.
此份評估表不會影響到學生的論文口試成績。

Item A.

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| **Goal 1: Critical Thinking & Advanced Business Knowledge and Expertise** Ability to analyze business and industry problems and provide solution model from academic perspectives. 有能力去分析商業及產業問題並以學術的觀點提供解決模式 |
| Learning Objective | Excellent (4) | Good (3) | Acceptable (2) | Unacceptable (1) |
| OB1 | Identify & Analyze Problem定義及分析問題 | Accurately Identifies the key issues of business or operation management and discusses in detail / Accurately analyzes critical business problems in detail and also provides accurate data assessment.能夠精準定義主要的企業管理及營運管理上的問題，並能夠深入細節/能夠精準詳細的分析重要的企業議題，並提供準確的數據分析。。 | Identifies almost the key issues of business or operation management and discusses issues / Analyzes critical business problems in detail and also provides data assessment with minor errors.能夠定義大部分主要的企業管理及營運管理上的問題，並能討論議題/能詳細的分析重要的企業議題，並提供大致上正確的數據分析。 | Identifies some key issues of business or operation management / Analyzes critical business problems and provides data assessment which needs to be rechecked occasionally. 能夠定義一些主要的企業管理及營運管理上的問題/能分析重要的企業議題，在提供的數據分析上需要再加強。 | Not identify any major issues of business or operation management/ Not correctly analyze critical business problem and provide wrong data assessment.不能夠定義任何企業管理及營運管理上的問題/無法正確的分析企業問題，提供錯誤的數據資料。 |
| OB2 | Establish Research Model 建立研究模式 | Establishes excellent research methodology, analysis tools are well-adapted. Research is original and builds international collaboration. 建立起傑出的研究模式，分析工具充分地被採用，此研究是具原創性的並建立起國際性的共同研究。 | Establishes well-developed research methodology and adequate analysis tools. Research is mostly original in some ways and can collaborate internationally建立出良好的研究模式，分析工具充分地被採用，此研究是部份原創性的且可以做為國際性的共同研究。 | Develops research methodology ordinarily and adequate analysis tools.能建立一般基礎的研究模式並採用分析工具。 | Inadequate research methodology was chosen. Lack of its originality and unable to put research into application.錯誤的研究模式被採用，缺法原創性，並無法執行。 |
| OB3 | Execute Academic Research 執行學術研究 | Accurately conducts an academic research with a precise methodology, data collection, data analysis, and publishes in a significant journal.能精確的執行學術研究，採用準確的研究方法、資料收集、資料分析，並能發表在指標性期刊上。 | Well conducts an academic research with a right methodology, data collection, data analysis, and publishes in a journal.能準確執行學術研究，採用正確的研究方法、資料收集、資料分析，並能發表在相關期刊上。 | Able to conducts a standard academic research.能夠標準的執行學術研究。 | Not able to conduct a standard academic research.無法執行標準的學術研究。 |

Item B.

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| **Goal 2: Academic Communication** Demonstrate effective oral and written communication in business and academic setting and further give academic publication.在學術及產業領域展演有效果的口語及書寫溝通能力並盡一步發表學術出版 |
| Learning Objective | Excellent (4) | Good (3) | Acceptable (2) | Unacceptable (1) |
| OB1 | Accurate Information Usage/Citation 精準正確的引用資訊 | Accurately uses reliable data resources, cite the resources in a proper way, and follows the citation rules of Taipei Tech precisely.精準的使用具可信度的文章，適當的使用資料，正確的引用撰寫。 | Uses reliable data resources, cites the resources in a proper way, but has some minor errors in citation.使用具可信度的文章，適當的使用資料，引用撰寫時有些小錯誤。 | Uses reliable data resources, but citation often is not correctly used.使用具可信度的文章，引用撰寫常有錯誤。 | Uses not reliable data and cite the sources in a wrong way.使用不具可信度的資訊，引用撰寫錯誤。 |
| OB2 | Argument/Conclusion Ability 論據及總結能力 | Concludes journals, articles, or speeches precisely and also provides personal insights; always contributes outstanding and concrete arguments and viewpoints.能對期刊、文章及演講下精闢的結論並提出自己的見解，總是能貢獻出傑出具體的論據及觀點。 | Concludes journals, articles, or speeches precisely and also provides personal insights.能對期刊、文章及演講下精闢的結論並提出自己的見解 | Concludes journals, articles, or speeches and provides personal opinions with some minor ambiguities.能對期刊、文章及演講做出總結，在提出自己的意見時有些模稜兩可。 | Not able to concludes journals, articles, or speeches and provide personal opinions. 無法總結及提出自己的意見。 |
| OB3 | Public Presentation/Publication 會議簡報或出版 | Excellently performs presentations in internal or external meetings or publishes journals in the top ranking journals.無論在外部或內部的會議簡報中都能有傑出的表現，或是能在具指標性的國際期刊中發表文章。 | Well performs presentations in internal or external meetings or publishes journals in high quality journals.無論在外部或內部的會議簡報中都能有很好的表現，或是能在高品質期刊中發表文章。 | Performs presentations in internal meetings or publishes journals in related journals.能在內部的會議中簡報，或有期刊發表。 | Not able to perform well in presentation or publication.會議簡報或期刊發表上都不理想。 |
| OB4 | Apply Social Responsibility in Academic Research以社會責任的觀點來執行學術研究 | The execution and outcome of researches can provide concrete and practicable actions of social responsibly and community sustainability.學術研究的執行和結果都有提出明確且可執行的社會責任及社區永續發展方案。 | The execution and outcome of researches can provide some suggestions of social responsibly.學術研究的執行和結果都有提出建議方案來反應社會責任。 | Social responsibility is mentioned in the research.社會責任的概念有在研究中被提及。 | Social responsibility is missing in the research.研究中缺乏社會責任的觀點。 |