

2022 TAOM Innovation Workshop in Distinctive Governance Type

13:40-14:00	Welcome
14:00-14:10	Welcome remark Prof. Lin-Hua Lu, Prof. Chui-Yu Chiu & Prof. Hsi-An Shih
14:10-14:40	Talk Topic 1: Multi-view of Innovation studies Prof. Hsueh-Liang Wu
14:50-15:20	Talk Topic 2: Can Social Enterprises Achieve Social Innovation and Scaling-up by Being Prosocial? Prof. Kevin Au
15:20-15:50	Talk Topic 3: Experimental Approach for Promoting University-Industry Cooperation Prof. Bou-Wen Lin
15:50-16:20	Talk Topic 4: Innovation in family business: What is different Prof. Alfredo De Massis
16:20-17:00	Q&A
17:00	Happy ending

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系主任：呂怜樺 博士

國立臺北科技大學經營管理系系主任

Department Chair : Dr. Lin-Hua Lu

Department Chair of Business Management, National Taipei University of Technology

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Dean of Taipei Tech : Dr. Chui-Yu Chiu

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理事長：史習安 博士

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臺灣組織與管理學會理事長

Chairman of TAOM : Dr. Hsi-An Shih

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主持人：鍾喜梅 博士

義守大學企業管理學系教授

暨丹麥哥本哈根大學「家族資源對企業結構與結果影響研究中心」外部研究人員

Moderator : Dr. Hsi-Mei Chung

Professor, Department of Business Administration, I-Shou University

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創新研究的多樣觀點

吳學良 博士

國立臺灣大學國際企業學系暨研究所特聘教授

Multi-view of innovation studies

Dr. Hsueh-Liang Wu

Distinguished Professor, Department of International Business, National Taiwan University

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社會企業可藉由利社會策略，達到社會創新與企業升級嗎？

區玉輝 博士

香港中文大學創業研究中心主任

Can social enterprises achieve social innovation and scaling-up by being prosocial?

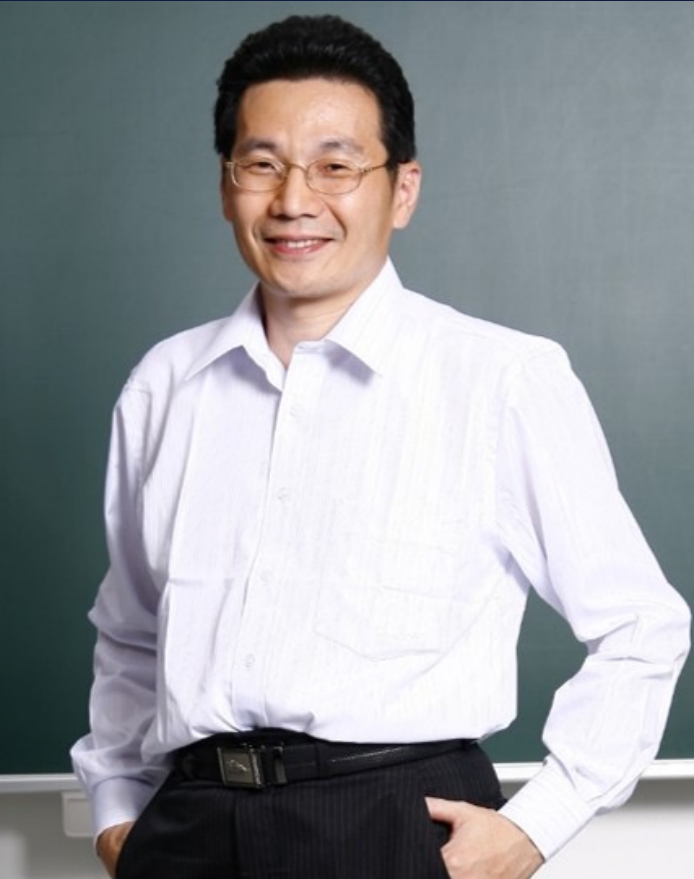
Dr. Kevin Au

Director, Centre for family business, Chinese University of Hong Kong

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促進產學合作之創新做法

林博文 博士

國立臺灣大學工商管理學系暨商學研究所教授

An experimental approach for promoting university-industry cooperation

Dr. Bou-Wen Lin

Professor, Department of Business Administration, National Taiwan University

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家族企業的創新: 有何差異?

阿爾弗雷多. 德. 瑪西斯

博爾扎諾自由大學和蘭開斯特大學教授

Innovation in family business: What is different?

Dr. Alfredo De Massis

Professor, Entrepreneurship & Family Business, Free University of Bolzano,
IMD & Lancaster University

Host : Department of Business Management, National Taipei University of Technology
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Q & A
Time