

2022 TAOM Innovation Workshop in Distinctive Governance Type

- 13:40-14:00** **Welcome**
- 14:00-14:10** **Welcome remark**
Prof. Lin-Hua Lu, Prof. Chui-Yu Chiu & Prof. Hsi-An Shih
- 14:10-14:40** **Talk Topic 1: Multi-view of Innovation studies**
Prof. Hsueh-Liang Wu
- 14:50-15:20** **Talk Topic 2: Can Social Enterprises Achieve Social Innovation and Scaling-up by Being Prosocial?**
Prof. Kevin Au
- 15:20-15:50** **Talk Topic 3: Experimental Approach for Promoting University-Industry Cooperation**
Prof. Bou-Wen Lin
- 15:50-16:20** **Talk Topic 4: Innovation in family business: What is different**
Prof. Alfredo De Massis
- 16:20-17:00** **Q&A**
- 17:00** **Happy ending**

2022 TAOM Innovation Workshop in Distinctive Governance Type



系主任：呂怜樺 博士

國立臺北科技大學經營管理系系主任

Department Chair : Dr. Lin-Hua Lu

Department Chair of Business Management, National Taipei University of Technology

Host : Department of Business Management, National Taipei University of Technology
Taiwan Academy of Management (TAOM)

Contact : taom.taiwan@gmail.com

2022 TAOM Innovation Workshop in Distinctive Governance Type



院長：邱垂昱 博士

國立臺北科技大學管理學院 院長

Dean of Taipei Tech : Dr. Chui-Yu Chiu

Dean, College of University Management, National Taipei University of Technology

Host : Department of Business Management, National Taipei University of Technology
Taiwan Academy of Management (TAOM)

Contact : taom.taiwan@gmail.com

2022 TAOM Innovation Workshop in Distinctive Governance Type



理事長：史習安 博士

國立成功大學國際企業所教授
臺灣組織與管理學會理事長

Chairman of TAOM : Dr. Hsi-An Shih

Professor, Institute of International Business, National Cheng Kung University
Chairman of Taiwan Academy of Management (TAOM)

Host : Department of Business Management, National Taipei University of Technology
Taiwan Academy of Management (TAOM)

Contact : taom.taiwan@gmail.com



2022 TAOM Innovation Workshop in Distinctive Governance Type



主持人：鍾喜梅 博士

義守大學企業管理學系教授

暨丹麥哥本哈根大學「家族資源對企業結構與結果影響研究中心」外部研究人員

Moderator : Dr. Hsi-Mei Chung

Professor, Department of Business Administration, I-Shou University

Host : Department of Business Management, National Taipei University of Technology
Taiwan Academy of Management (TAOM)

Contact : taom.taiwan@gmail.com

2022 TAOM Innovation Workshop in Distinctive Governance Type



創新研究的多樣觀點

吳學良 博士

國立臺灣大學國際企業學系暨研究所特聘教授

Multi-view of innovation studies

Dr. Hsueh-Liang Wu

Distinguished Professor, Department of International Business, National Taiwan University

Host : Department of Business Management, National Taipei University of Technology
Taiwan Academy of Management (TAOM)

Contact : taom.taiwan@gmail.com

2022 TAOM Innovation Workshop in Distinctive Governance Type



社會企業可藉由利社會策略，達到社會創新與企業升級嗎？

區玉輝 博士

香港中文大學創業研究中心主任

Can social enterprises achieve social innovation and scaling-up by being prosocial?

Dr. Kevin Au

Director, Centre for family business, Chinese University of Hong Kong

Host : Department of Business Management, National Taipei University of Technology
Taiwan Academy of Management (TAOM)

Contact : taom.taiwan@gmail.com

2022 TAOM Innovation Workshop in Distinctive Governance Type

促進產學合作之創新做法

林博文 博士

國立臺灣大學工商管理學系暨商學研究所教授

An experimental approach for promoting university-
industry cooperation

Dr. Bou-Wen Lin

Professor, Department of Business Administration, National Taiwan University

Host : Department of Business Management, National Taipei University of Technology
Taiwan Academy of Management (TAOM)
Contact : taom.taiwan@gmail.com

2022 TAOM Innovation Workshop in Distinctive Governance Type



家族企業的創新: 有何差異?

阿爾弗雷多. 德. 瑪西斯

博爾扎諾自由大學和蘭開斯特大學教授

Innovation in family business: What is different?

Dr. Alfredo De Massis

Professor, Entrepreneurship & Family Business, Free University of Bolzano,
IMD & Lancaster University

Host : Department of Business Management, National Taipei University of Technology
Taiwan Academy of Management (TAOM)

Contact : taom.taiwan@gmail.com

2022 TAOM Innovation Workshop in Distinctive Governance Type

Q & A

Time